

NT Athletics Planning Day - Minutes October 2018

Meeting Date: **October 27, 2018**

Meeting Time: **3:00pm**

Venue: **Ballroom – Doubletree Hilton 116**

Attendees: Rachel Telford, Kevin Mulvahil, James Sheridan, Shane Wylie, Shane Cadan, Leanne Chin, Emma Kraft, Jo Jamieson, Steve McGugan, Michele Hughes, Richard Welsh

Apologies: Kylie Taylor

Agenda: Compiled by Shane Wylie, EO NT Athletics

Item	Agenda Topic	Who	Action Items
1) Notices			
2) Conflict of interests	Kevin – Public Officer of Darwin Athletic Club Steve – Vice President of Australian Masters Richard Welsh – Events Contractor City 2 Surf and Mitchell St Mile		
3) Agenda items requiring discussion	<p>Attached is the document produced for the meeting.</p> <p>Review of Events and statistics from survey – SW 20 minutes</p> <p>Review of 2018 initiatives – remote delivery, coaching courses, international initiatives, school carnivals – SW – 10 minutes</p> <p>Forward review of 2019 calendar – adding in Arafura and National All Schools to an already tight calendar – SW/Leanne – 30 minutes</p> <p>Decisions on which events and strategies to focus on, which (if any) to drop – All – 1 hour – Formalising dates for 2019 events</p> <p>Actions</p> <p>It was agreed that City 2 Surf be scheduled for June 2nd And the State Championships to be moved forward to August 15,16 and 17 (to accommodate All Schools National on September 19-22)</p> <p>Mitchell Street Mile will be moved to October 13.</p> <p>It was noted during the meeting that the Mother’s Day Classic would be the likely casualty of the hectic schedule, however it has since been confirmed that Athletics NT entered into a 3 year agreement with the MDC through 2019. This event will have to be serviced at the current contracted rate.</p>		

	<p>Succession planning for the organisation – SW – 20 minutes</p> <p>It was noted that with current financial forecasts the position of Executive officer is not viable beyond June 2019.</p> <p>Due to the increased capacity of the Athletics NT office, Richard Welsh noted that he would take \$5000 off his contracts for the C2S and Mitchell Street Mile</p> <p>It was also noted that the position of President (ongoing) needs to be allocated in the New Year.</p>		
<p>4) Agenda items requiring decisions</p>	<p>Strategic directions for 2019</p> <p>After a robust discussion it was agreed that the 4 main strategic priorities for 2019 for Athletics NT are:</p> <ol style="list-style-type: none"> 1) Participation – focussing on initiatives that increase memberships, leveraging off Coles, Little Athletics, School visits and open coaching sessions 2) Events – focussing in particular on the City 2 Surf in order to reinvigorate this product, along with producing two high class stadia events (Arafura and All Schools) 3) The Development of Athletics – supporting teams to compete elsewhere and in particular into SE Asia remains a priority but if possible is to include open and Masters aged athletes. Both China and Malaysia were noted as potential countries. 4) Finding a commercial sponsor for the sport – without which the position of EO and the possibility of becoming a Tier 1 sport are not viable <p>Areas that were deemed to be of a lower priority in 2019 are:</p> <ol style="list-style-type: none"> 1) Subsidised coaching courses – the anecdotal evidence is that these did not lead to an increase in coaches within clubs, at least not worthy of the substantial financial investment. It was agreed that coaching courses will need to be market driven 2) The club incentive of \$1000 of equipment was only taken up by two clubs. This incentive will 		

	<p>therefore not exist in 2019. Another initiative of unknown nature will take its place.</p> <p>Budget for 2019 – no direct discussion took place on the budget, other than the ramifications for the sport in 2019 if a commercial sponsor is not found</p>		
5) Agenda items requiring noting			
6) Meeting Closed	<ul style="list-style-type: none"> • 5.38pm 		